



Ontario Association of Fire Chiefs Industry Committee Meeting Agenda

The Ontario Association of Fire Chief's mission is to lead innovation and excellence in public and life safety. Our vision is to inspire and influence a safer Ontario.

DEI vision: That every fire department in Ontario is equitable, inclusive, and reflects the diversity of the community they serve.

October 3, 2023 @ 12:00

Zoom Link:

<https://us06web.zoom.us/j/85259479886?pwd=5wcPq96klrbjBsXm8j7YlrBP2Ulu7R.1>

Participants: Jeremy Inglis, Mike Mathews, Stephen Rittenhouse, Dave Dawson, Don Kruger, Rosanne Kalenuik, Dan Stone, Todd Finnie, Rob Anselmi, Mark MacDonald (OAFC).

Regrets: Brent Thomas, Pino Natale, Trevor Picard, Anthony De Angelis, Stephen Welton, John Donovan, Katelyn Widdop.

Note taker: Shaun Cameron

1. Chair's Welcome
 - Greetings and welcome 12:03 pm.
2. Agenda Additions
 - None
3. Approval of Agenda
 - Dave Dawson motions seconded by Stephen Rittenhouse. Carried
4. Approval of the Previous Minutes as drafted

Motion to approve the April 13th Minutes as drafted.

 - Moved by Mike Mathews, Seconded by Todd Finnie. Carried.
5. Declaration of Conflict of Interest
 - None
6. Trade Show and Conference Update
 - Chair reviewed the 2024 OAFC Conference and Trade Show tentative schedule with Committee.



Ontario Association of Fire Chiefs Industry Committee Meeting Agenda

- Hours on the Saturday trade room floor being compacted will do well. Feedback received that any later than 3pm for the vendors as less traffic will flow by. Some feedback was to open earlier on Saturday before 11am (often apparatus committees will come in on Saturday) would that 4-hour window be enough time to view the trade show?
- “Ladders Up” fundraiser from past years was a good way for vendors and trade to connect and that it would be something to review for future trade shows.
- Trucks to move in a day earlier than other vendors would work well.
- Chair will send along the 2024 OAFC Conference and Trade Show tentative schedule to the committee to get any additional feedback.
- Feedback that bringing the lunch from the reception room to the trade floor will bring more traffic. With regards to the food vendor, will it be the same vendors from last year, concerns over the cost of food (Chair will connect with OAFC Event and Trade Show Manager if any changes to that)
- With regards to the memorial, looking to see if at the right time for the memorial. Reserving some rooms in the hotel block for the families coming in. (Preferred hotel rate, if possible, will review logistics with OAFC staff)

7. Sponsorship Package and Event Sponsorship

- **Sponsorship Package:**
- Chair discussed purpose of the Sponsorship Package is to have the sponsorship at a fair playing field. OAFC Staff put a lot of time into creating this document.
- Chair recommended to adapt some of the recommendation from the vendors with probably some different price points. Chair spoke to feedback from bigger vendors and



Ontario Association of Fire Chiefs Industry Committee Meeting Agenda

suppliers on exclusivity. An example, gold and red corporate sponsorship at \$30,000 and \$20,000 wanted more exclusivity if they are going to invest into that kind of money for annual sponsorship.

- **Event Sponsorship:**
- The annual event sponsorship for 2024 will be shared around with the committee as acknowledged that 2024 sponsorship planning is well underway.
- Reviewing if the breakdown by event or there are other ways to contribute to events in different pricing structures for event sponsorship.
- Chair will share the feedback with OAFIC Events and Trade Manager and will present to the Board to discuss these two items. (Corporate Sponsorship and Event Sponsorship packages)

8. PFAS

- Chair asked is there would be interest in vendors bringing something up here to Canada for this. Third parties to come, not the manufacturers to come, inviting academia to give a neutral conversation on the facts.
- A standalone session at the trade show or AGM would be a good time for it. Speaking to bunker gear and PFAS. Possibly look to making it via zoom for those unable to attend the show / Tradeshow in person.

9. Roundtable



Ontario Association of Fire Chiefs Industry Committee Meeting Agenda

- Mark MacDonald provided cell number and offered his services in his new position as Fire Service Liaison.
- Chair discussed that the feedback from vendors has been and will be taken into consideration and great thanks.
- OAFC Program and Policy Analyst will send out the template for tradeshow and sponsorship package for further feedback.

10. Next Meeting: October 30, 2023 @12:00

11. Adjournment: Meeting adjourned at 12:48 pm.

Moved by Stephen Rittenhouse, Seconded by Todd Finnie. Carried.