



ONTARIO ASSOCIATION OF FIRE CHIEFS

2026 Conference and Trade Show

Sponsorship Agreement

Sponsor Information

Provide your organization's name below as you want it listed in the conference and/or trade show program materials and signage. Complete the agreement as soon as possible; sponsorships for most sessions or events are limited.

Organization name: _____

Authorizing officer name: _____

Street address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____ Cell: _____

Signature: _____ Date: _____

Additional contacts if applicable

Staff person's name: _____

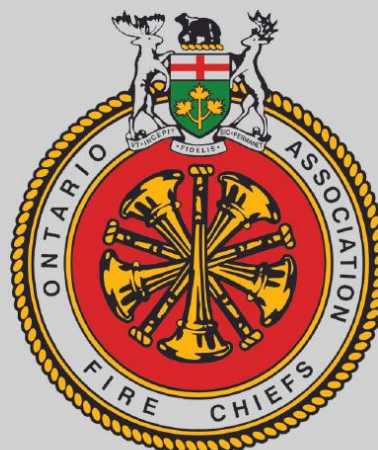
Address (if different from above): _____

Email: _____ Cell: _____

Select one or more sponsorship opportunities below:

- ☐ Memorial Sponsor **SOLD OUT!** \$7,500
- ☐ Keynote Speaker **SOLD OUT!** (Not Available) \$5,000
- ☐ Wi-Fi Sponsor (3 Available) \$5,000-\$10,000
- ☐ Communications Track Sponsor (Exclusive) \$10,000
- ☐ Conference App Sponsor (**ONLY 4 LEFT**) \$5,000
- ☐ Registration Experience Sponsor (4 Available) \$5,000
- ☐ Delegate Bags Sponsor (Exclusive) \$8,000
- ☐ Lanyards Sponsor **SOLD OUT!** \$7,500
- ☐ Charging Lounge Sponsor (2 Available) \$7,500
- ☐ Trade Show Lounge **SOLD OUT!** (Exclusive) \$8,500
- ☐ Conference Breakfast Sponsor (Exclusive) \$7,500
- ☐ Coffee Break Sponsor (Each Day Available) \$7,500
- ☐ Chiefs' Welcome Reception Sponsor (Exclusive) **SOLD OUT!** \$7,500
- ☐ Conference Lunch Sponsor (Exclusive) \$5,000
- ☐ Trade Show Reception **SOLD OUT!** (2 Available) \$5,000
- ☐ Delegate Gift Sponsor (2 Available) \$5,000
- ☐ Trade Show Entrance Experience Sponsor (Based on Location and Size) \$5,00-\$7,000

BECOME AN O AFC SPONSOR



Andrea Connelly-Miele

Business Development Coordinator

events@oafc.on.ca | www.oafc.on.ca

(See reverse side for additional details)



ONTARIO ASSOCIATION OF FIRE CHIEFS

2026 Conference and Trade Show

Sponsorship Agreement

Agreement Details

Sponsorships are available on a first-come/first-served basis.

Cancellations: Contact Andrea Connelly-Miele at Events@oafc.on.ca for information about deadlines and terms if you must cancel your sponsorship.

If a session is cancelled, sponsor fees are fully refundable or can be applied to another event.

Sponsor Materials and Deadlines

The Sponsor agrees to provide all required materials, including logos, brand assets, artwork, and other requested content, within the timelines established by O AFC. Failure to meet these deadlines may impact O AFC's ability to fulfill certain sponsorship benefits. O AFC will make reasonable efforts to accommodate late submissions but cannot guarantee affected deliverables and will not be responsible for providing refunds, credits, or replacement benefits resulting from late or incomplete materials.

Billing and Payment Information

- You may request an invoice at any time if you would prefer to make payment early. Otherwise, O AFC will send invoices electronically no later than **[Insert Date]**.
- Payment must be made via **[Insert method here]**
- If you need additional documentation or your organization has special purchasing requirements, including citing a purchase order number or submitting invoices to your business office, please contact Linda Ritchie at ExecAdmin@oafc.on.ca.

O AFC Annual General Meeting

November 16-21

Hilton Niagara Falls/Fallsview Hotel & Suites
6361 Fallsview Blvd
Niagara Falls, ON
L2G 3V9

Trade Show

November 20-22, 2026

Niagara Falls Convention Centre
6815 Stanley Ave,
Niagara Falls, ON
L2G 3Y9



ONTARIO ASSOCIATION OF FIRE CHIEFS

2026 Conference and Trade Show

Sponsorship Agreement

Mutual Indemnification

Indemnification by Sponsor. The Sponsor agrees to indemnify, defend, and hold harmless the Ontario Association of Fire Chiefs ("O AFC"), and its directors, officers, employees, agents, representatives, and contractors, from and against any third-party claims, demands, actions, damages, losses, liabilities, costs, and reasonable legal fees arising out of or relating to:

- (a) the negligence, wilful misconduct, or wrongful acts or omissions of the Sponsor or its employees, agents, contractors, or representatives in connection with this Agreement or the sponsored event or activity;
- (b) any breach by the Sponsor of its obligations, representations, or warranties under this Agreement; or
- (c) any infringement or alleged infringement of third-party intellectual property rights arising from trademarks, logos, advertising materials, content, or other materials supplied by the Sponsor.

Indemnification by O AFC. O AFC agrees to indemnify, defend, and hold harmless the Sponsor, and its directors, officers, employees, agents, representatives, and contractors, from and against any third-party claims, demands, actions, damages, losses, liabilities, costs, and reasonable legal fees arising out of or relating to:

- (a) the negligence, wilful misconduct, or wrongful acts or omissions of O AFC or its employees, agents, contractors, or representatives in connection with this Agreement or the sponsored event or activity;
- (b) any breach by O AFC of its obligations, representations, or warranties under this Agreement; or
- (c) any infringement or alleged infringement of third-party intellectual property rights arising from trademarks, logos, advertising materials, content, or other materials supplied by O AFC.

Limitations and Claims Process. Each party's indemnification obligations will apply only to the extent that the applicable claim, loss, or liability is attributable to that party's acts, omissions, or breach and will not apply to the extent caused by the negligence, wilful misconduct, or breach of this Agreement by the party seeking indemnification.

A party seeking indemnification will promptly provide written notice of any claim and reasonable cooperation in its defence. The indemnifying party will not settle any claim in a manner that imposes liability, an admission of wrongdoing, or a material obligation on the other party without that party's prior written consent, such consent not to be unreasonably withheld or delayed.

The obligations under this section will survive the expiration or termination of this Agreement.



ONTARIO ASSOCIATION OF FIRE CHIEFS

2026 Conference and Trade Show

Sponsorship Agreement

MEMORIAL SPONSOR

\$7,500

EXCLUSIVE

- Exclusive sponsorship of the OAFIC Memorial Service and Memorial Reception.
- Recognition as the Presenting Sponsor of this important tribute to Ontario's fallen firefighters.
- Company logo prominently displayed throughout the memorial venue and reception.
- Opportunity to provide opening remarks or a short commemorative message during the service.
- Recognition in the printed and digital memorial program distributed to all attendees.
- Dedicated sponsor profile within the conference app.
- Featured acknowledgement in the conference app agenda associated with the Memorial Service.
- Recognition on the OAFIC conference website and event communications.

KEYNOTE SPEAKER SPONSOR

\$5,000

2 AVAILABLE

- Exclusive sponsorship of one keynote presentation.
- Opportunity to introduce the keynote speaker.
Company recognition in keynote promotional emails and social media campaigns.
- Sponsor logo displayed on presentation screens before and after the keynote.
- Opportunity to display a 30-second corporate video immediately prior to the keynote session.
- Dedicated sponsor profile within the conference app.
- Branded push notification through the conference app prior to the keynote session.
- Recognition on the keynote session page within the conference app.

WI-FI SPONSOR

\$5,000-\$10,000 **3 OPPORTUNITIES**

- Sponsorship of the official Trade Show Wi-Fi network: Thursday \$5,000; Friday and Saturday \$10,000 each.
- Branding on the Wi-Fi login and splash page.
- Recognition as the Official Wi-Fi Sponsor throughout the event.
- Premium sponsor profile within the conference app.
- Company logo featured on the conference app home screen.
- One sponsored push notification through the conference app.
- Recognition on the conference website, onsite signage, and event communications.

COMMUNICATORS TRACK SPONSOR

\$10,000

EXCLUSIVE

- Exclusive sponsorship of the two-day Communicators Track.
- Opportunity to provide opening greetings and welcome remarks.
Company branding displayed in all Communicators Track meeting spaces.
- Recognition on all Communicators Track promotional materials and communications.
- Dedicated sponsor profile within the conference app.
- Sponsor logo featured on all Communicators Track sessions within the app agenda.
- Opportunity to provide digital resources through the conference app resource library.
- Opportunity to host an exclusive networking discussion for communicators.

CONFERENCE APP SPONSOR

\$5,000

5 AVAILABLE

- Company logo featured prominently within the app.
- Recognition as an Official Conference App Sponsor.
- Premium sponsor profile including videos, downloadable resources, and company information.
- Opportunity to send up to three sponsored push notifications.
- Exclusive banner advertising placement within the app.
- Company logo featured on the app home screen.
- Opportunity to host sponsored content, videos, surveys, or resources within the app.
- Recognition on the conference website, on-site signage, and digital screens.
- Access to available app engagement analytics.

REGISTRATION EXPERIENCE SPONSOR

\$5,000

4 AVAILABLE

- Sponsorship of the attendee registration and arrival experience.
- Branding throughout registration counters, kiosks, and welcome screens.
- Recognition in attendee confirmation and pre-event communications.
- Dedicated sponsor profile within the conference app.
- Company logo featured on the conference app home screen and conference badges.
- Opportunity to include a branded item in delegate bags.
- Recognition on the conference website, on-site signage, and digital screens.



ONTARIO ASSOCIATION OF FIRE CHIEFS

2026 Conference and Trade Show

Sponsorship Agreement

DELEGATE BAGS SPONSOR

\$8,000

EXCLUSIVE

- Company logo incorporated into the official conference delegate bag.
- Opportunity to include one premium branded item in each bag.
- Dedicated sponsor profile within the conference app.
- Recognition on registration communications and attendee welcome messaging.
- Recognition on the conference website.

LANYARDS SPONSOR

\$7,500

EXCLUSIVE

- Company branding featured on all conference lanyards.
- Exclusive branding incorporated throughout the registration area.
- Opportunity to display branded welcome messaging on registration screens.
- Dedicated sponsor profile within the conference app.
- Recognition in attendee confirmation emails and pre-conference communications.
- Sponsor recognition within the conference app.

SOLD OUT!

CHARGING LOUNGE SPONSOR

\$5,000

2 AVAILABLE

- Exclusive sponsorship of all attendee charging lounges throughout the conference and trade show.
- Company branding on charging stations, lounge furniture, and signage.
- Naming rights to the charging lounge areas.
- Opportunity to create a branded networking and relaxation space.
- Opportunity to incorporate soft seating, literature displays, or interactive activations.
- Charging lounge locations highlighted within the conference app.
- Dedicated sponsor profile within the conference app.
- Recognition on the conference website, on-site signage, and digital screens.
- Sponsored push notification directing attendees to the lounge.

TRADE SHOW LOUNGE SPONSOR

\$8,500

EXCLUSIVE

- Naming rights to the Trade Show Lounge.
- Prominent branding throughout the cafe and networking area.
- Opportunity to create a branded networking lounge experience. Opportunity to incorporate charging stations or soft seating.
- Dedicated sponsor profile within the conference app.
- Lounge location highlighted on the interactive trade show map within the app.
- Opportunity to schedule informal networking discussions promoted through the app.

CONFERENCE BREAKFAST SPONSOR

\$7,500

EXCLUSIVE

- Exclusive branding within breakfast area.
- Recognition on digital signage and presentation screens.
- Opportunity to provide branded table centre pieces or discussion prompts.
- Dedicated sponsor profile within the conference app.
- Sponsored push notification inviting attendees to breakfast.

COFFEE BREAK SPONSOR

\$7,500

EACH DAY AVAILABLE

- Branding displayed at all morning and afternoon refreshment breaks.
- Opportunity to create a signature coffee experience.
- Recognition on digital signage throughout conference spaces.
- Dedicated sponsor profile within the conference app.
- Sponsor recognition on break schedules within the conference agenda.
- Sponsored push notifications highlighting networking opportunities during breaks.



ONTARIO ASSOCIATION OF FIRE CHIEFS

2026 Conference and Trade Show

Sponsorship Agreement

CHIEFS' WELCOME RECEPTION SPONSOR

\$7,500

EXCLUSIVE

- Exclusive sponsorship of the Chiefs' Welcome Reception.
- Opportunity to provide welcome remarks during the reception.
- Premium branding throughout the reception venue.
- Opportunity to create a branded networking activation or photo experience.
- Dedicated sponsor profile within the conference app.
- Recognition on reception details and networking schedules within the app.
- Sponsored push notification inviting delegates to attend.

CONFERENCE LUNCH SPONSOR

\$5,000

EXCLUSIVE

- Exclusive branding throughout designated lunch areas.
- Recognition on digital signage and conference presentation screens.
- Opportunity to provide branded tabletop materials.
- Dedicated sponsor profile within the conference app.
- Sponsor recognition on lunch agenda listings within the app.

TRADE SHOW ENTRANCE EXPERIENCE SPONSOR

\$5,000-\$7,500 **BASED ON LOCATION AND SIZE**

- Exclusive branding within the Niagara Falls Convention Centre in highly visible locations.
- Opportunity to create an immersive branded arrival experience.
- Recognition on interactive trade show maps within the conference app.
- Dedicated sponsor profile within the conference app.
- Recognition as attendees enter the trade show through onsite signage and app notifications.

TRADE SHOW RECEPTION SPONSOR

\$5,000

2 AVAILABLE

- Shared sponsorship of the Trade Show Reception.
- Prominent recognition throughout reception and networking areas.
- Opportunity to co-brand an attendee engagement activity or networking activation.
- Dedicated sponsor profile within the conference app.
- Recognition on reception details within the app and event website.
- Sponsored push notification encouraging delegates to attend.

DELEGATE GIFT SPONSOR

\$5,000

2 AVAILABLE

- Company logo co-branded on a premium attendee gift.
- Recognition as an Official Delegate Gift Sponsor.
- Dedicated sponsor profile within the conference app.
- Recognition on the conference website and attendee communications.
- Opportunity to include a QR code or digital call-to-action with the gift.